

## Remarks

The forgoing amendment has been made after a careful review of the present application, the references of record, and the Office Action dated January 19, 2007. In the Office Action, the examiner rejected claims 3 and 4 under 35 USC 112, rejected claim 1 under 35 USC 102 (b) as being anticipated by Harris, and rejected claims 9 and 10 under 35 USC 102 (e) as being anticipated by Hammon. Claims 2 through 4 were rejected under 35 USC 103 (a) as being unpatentable over Harris, and claims 5 through 8 were indicated as allowable but dependent upon a rejected claim.

In the forgoing amendment, the applicant has canceled claims 2 through 5 and amended claim 1 to incorporate all the elements of former claim 5 such that amended claim 1 is substantially claim 5 placed in independent form. Since the examiner indicated that claim 5 would be allowable if placed in independent form, it is believed that amended claim 1 is now allowable. Claim 6 has been amended to be dependent upon claim 1 rather than claim 5, since claim 1 now includes all the elements of former claim 5, and therefore it is believed that claim 6 is allowable. Claims 7 and 8 are dependent upon claims 6 and 7 respectively and are believed to be allowable for the same reason as claim 6.

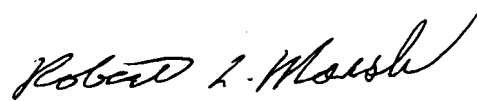
Claim 9 has been amended to clarify that the envelope is retained together by an adhesive that can be subsequently disassembled without damaging the parts. The non-drying adhesive is the element used to retain the envelope in its assembled condition and the element that the examiner found to be novel in claim 5. Accordingly, the applicant traverses the rejection of amended claims 9 and 10 as being anticipated by

Hammon. Hammon discloses an envelope having printed matter on the surfaces thereof which is folded and retained together without the use of an adhesive. Hammon clearly teaches that it is desirable to assemble the envelope without adhesive, see column 1 lines 45 to 53. Accordingly, Hammon teaches away from amended claim 9, and therefore amended claim 9 is patentable over Hammon. Claim 10 is dependent upon claim 9 and is allowable for the same reason as claim 9.

The applicant has added new claim 11, which is similar to claim 9 but deletes the perforation and certain limitations relating to advertising material. The applicant submits that new claim 11 also defines over the references of record and is allowable.

With the forgoing amendment, it is believed that all the claims remaining in the application are allowable, and that the application is now in condition for allowance. Favorable reconsideration and allowance of the application is therefore requested.

Respectfully submitted,



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